

WAYNE COUNTY
COUNTY MANAGER
GEORGE A. WOOD



WAYNE COUNTY
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August 24, 2016

MEDIA RELEASE

From: George A. Wood, County Manager

Re: Hiring of Marketing/Communication Director

County Manager George Wood and City Manager Scott Stevens announced today the hiring of Tracie Davis as the joint Marketing/Communications Director for both the County of Wayne and the City of Goldsboro. The county and city recently signed an intergovernmental agreement to jointly fund this shared position. The director, while a county employee, will be supervised by both the county and the city manager as she directs their respective communications operations.

Ms. Davis is a Goldsboro native, graduating from Eastern Wayne HS in 1988. She has a BA in Political Science from UNC Wilmington (2000) and a Master of Public Administration degree also from UNC Wilmington (2003). She was the Communications Director for the City of Fayetteville from January, 2013 through January, 2015. From Dec., 2010 to Dec., 2013 she was a self-employed consultant. From Nov., 2006 through Jan., 2010, she was the Town Manager of Belville, NC. She was the Deputy Town Manager for Nags Head, NC for four months prior to that. She was the Planning and Parks Director for the Town of Wrightsville Beach from Sept., 2002 to May, 2006, having been promoted to that job after starting with the town as an intern.

Mr. Wood stated: "Ms. Davis has a solid background in local government at the senior management level, and extensive experience in directing a communications department in a jurisdiction larger than ours. And, she is a native of Wayne County. Both Scott and I think she will be an excellent fit for both organizations. We are excited about having someone with her experience to improve our communications function."

Ms. Davis will start work on September 6th. Her office will be in the old law library building, where the IT Director and his assistant were previously housed. This will put her close to the other Communications personnel on the 4th floor of the courthouse.

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