



PRESS RELEASE

FOR IMMEDIATE RELEASE:

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July 18th, 2018

Wayne County Hires New Economic Director

Wayne County, NC – County Manager Craig Honeycutt and the Wayne County Board of Commissioners are pleased to announce the hiring of Mark Pope as Wayne County’s Economic Director. Pope, currently the Economic Director for Lenoir County, will assume the new position on September 4, 2018.

A Lenoir County native and East Carolina University graduate, Mark Pope has served as the Economic Director in his home county since 2005, and currently serves as the President of the North Carolina Economic Directors Association. Prior to 2005, Pope spent over 20 years in the banking industry.

County Manager Craig Honeycutt said, *“We are thrilled to have someone of Mark’s background and abilities come to lead our Economic Development efforts in Wayne County. He has a wonderful, proven, track record in Eastern North Carolina, and is one of the most respected Economic Development directors in the state. A great win for our county!”*

Wayne County Development Alliance Executive Board member David Perry stated he is thrilled Mr. Pope accepted the position. Chairman Joe Scott added, *“The Wayne County Development Alliance welcomes Mark Pope as President. He will make a strong team member for our county. We had great candidates to choose from and could not have gone wrong on any candidate, but Mark has ties to our county and had worked on projects with us, bringing much experience. I look forward to working with Mark and the innovative ideas he has for us.”*

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